



Anthropology in Praxis

Publishing Outside Academia

March 18th, 2026, 4:00-5:30pm MT



March 18th, 2026

Welcome & Introductions

Anthropology in Praxis (AP) is dedicated to providing a forum to practicing, professional, and applied anthropologists for the exchange of ideas, information, and experiences related to the practical application of anthropology and ethnography.

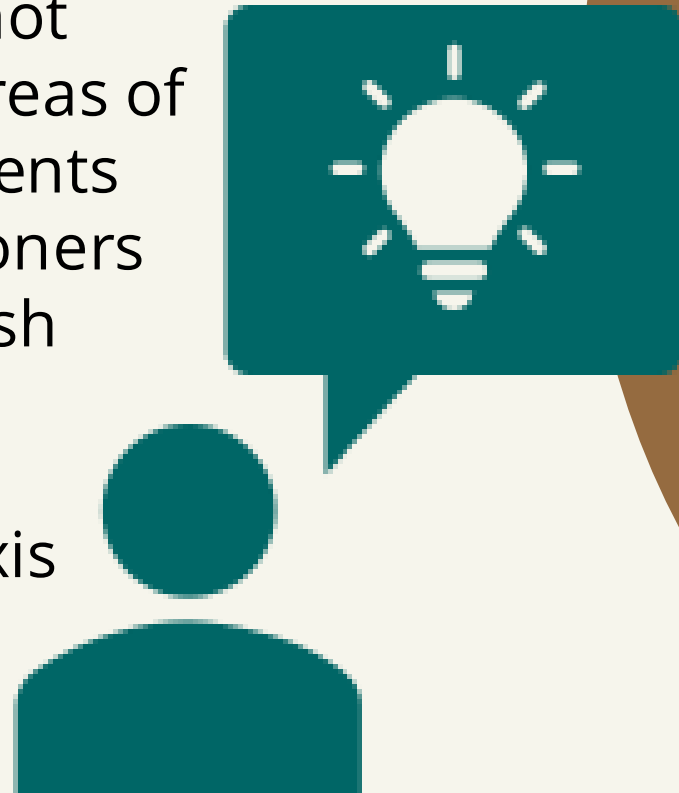
AP is an official network of CASCA but there is no requirement to be a member of CASCA to join (although there are great benefits to joining CASCA!).

- ✓ Membership is free
- ✓ Google Group
- ✓ Regular virtual meetups
- ✓ Community driven engagement

AP is brought to you by a group of volunteer Conveners!

Welcome & Introductions

Anthropologists working outside of academia can struggle with where and how to publish their work. A lack of awareness of non-academic publishing options, acceptable writing standards, and not knowing what is publishable are common areas of concern. Confidentiality agreements with clients can constrain or make it difficult for practitioners to understand what and how they can publish their work. This session will explore these questions and more and provide practical publishing guidance to Anthropology in Praxis network members.



Panel Discussion



Eshe Lewis

Cultural Anthropologist,
Royal Ontario Museum,
Toronto



Suanna Selby Crowley

Archaeologist, HeadFort
Consulting, LLC & President
NAPA

Guiding Questions

1. Tell us about your publishing experience as an anthropologist.
2. What outlets or mainstream options do PPA anthropologists have in Canada and the US to publish their work?
3. What writing guidance, tips, resources, or additional skills/learning do you recommend for publishing outside of academia?
4. What is the peer review process for publishing outside of academia?
5. What tips or guidance do you have for PPA anthropologists presenting at conferences? E.g., panel vs. papers.

See you next time!

Coming up!

CASCA Annual Meeting May 20-23:

- 1. Celebrating Renewal: Reflections on the first year of Anthropology in Praxis**
 - Thursday, May 21, 9:00 - 10:30 ADT
 - Online
- 2. Fundamental Ethics of Practice Beyond the University**
 - Thursday, May 21, 1:45 - 3:15 ADT
 - Online

AP members not attending the CASCA Annual Meeting will be invited to attend.

Link to AP website:

<https://anthropologyinpraxis.ca/>

Save the
dates!



Links to Resources

- Sapiens resources (free):
 - <https://www.sapiens.org/training/introduction/>
 - <https://www.sapiens.org/style-guide/>
- Submit a *World of Work* blog post to the Anthropology Career Readiness Network. <https://anthrocareerready.net/updates/world-of-work-blog/submit-a-wow-blog/>
- Help a reporter out, <https://www.helpareporter.com>
- Writing space ideas:
 - Substack
 - Anthropology association newsletter
 - Industry newsletters
 - The Conversation (but they may only accept academics)
 - Royal Canadian Geographic Society
 - Nautilus Magazine
 - The Atlantic
 - Nature
 - Scientific America

What we Heard: Session Summary

- "Stand up for what you know is true and ethical and fair... Defending the validity of your research also extends to those ethical questions about how you know you should be referring to people, how you should be describing experiences, and defending your your own authority as the person who's done the work."
- "There are so many places that you can take your work or build your confidence in public writing... You will find anthropologists publishing through all of them, and you might not even recognize it, because you're not used to seeing anthropology written about that way. But when you click those bios, you start noticing that there are anthropologists everywhere, so that could be you as well."
- "Heart before head. You have a better chance of getting someone to care about something if you are able to connect with them on a human level, to help them understand why what you're writing is important."



Eshe Lewis

What we Heard: Session Summary

- “One of the places that I recommend folks take a chance on is working in a space that has more to do with op eds or letters to the editor, or being responsive as a as a source for quotes with journalists... [it’s] not directly you publishing, but you are being published, your work is being published, particularly if you're being interviewed by a journalist.”
- “The world is not as full of PhDs as you might think. In fact, I saw a statistic that only about 3% of the current global population has a PhD, and so we're still fairly rare in the circuit, and that means that we still have something to contribute. But we have to break out of our bubble, and we have to start to not just consume the academic material over and over again.”
- “Go for those small wins and build up a portfolio that really expresses your strength and expands your learning about these platforms.”



**Suanna
Selby
Crowley**